



## OZAUKEE COUNTY TOURISM COUNCIL (OCTC) 2022 PARTNERSHIP

Join a dedicated partnership of businesses and organizations that support and promote tourism in Ozaukee County.

### **Benefits and Services:**

- More than 15,000, 36+ page, full-color Official [Ozaukee County Tourism Guides](#) which include your business listing and up to 50 word business description. Statewide distribution in spring.\*
- [Your listing](#) on the Ozaukee County Tourism website, [www.ozaukeetourism.com](http://www.ozaukeetourism.com), with a link to your website. The site also includes links to and from Travel Wisconsin at [www.travelwisconsin.com](http://www.travelwisconsin.com) and the Ozaukee Interurban Trail at [www.interurbantrail.com](http://www.interurbantrail.com).
- [OCTC spends \\$20,000+ in advertising each year](#), online and in publications such as the *Milwaukee Journal Sentinel*, *Chicago Life Magazine*, the *Chicago Daily Herald*, *Our Wisconsin*, *Key Magazine* and *Fun in Wisconsin*, as well as industry publications targeting specific arts and entertainment groups.
- Ozaukee County Tourism welcomes partner news for its Facebook and Instagram pages. Let us help you promote to our more than [4,000 followers](#).
- [Member of Circle Wisconsin](#), helping bring tour groups to Ozaukee County.
- Receive electronic [newsletters](#) throughout the year with partner updates.
- OCTC staffs an [800 number](#) to provide you and your customers' up-to-date tourism information.
- An open invitation to [bi-monthly Board of Directors](#) meetings. [Participate and share your ideas](#). Call (262) 403-9898 for meeting information.
- [Network](#) with similar businesses in the county. Be a part of special events hosted by OCTC.

**Display advertising in the Guide:** Make an additional investment in our Tourism Guide as an advertiser to increase the exposure of your business or service. Call NovoPrint for ad information at (800) 996-6277. Only OCTC (Ozaukee County) and NovoPrint USA (Milwaukee) will contact you about our Official Tourism Guide advertising.

\*Tourism Guides are distributed through Convention and Visitor Bureaus, statewide Chamber of Commerce, Wisconsin Welcome Center sites, requests from the OCTC 800 toll-free number, and quantities are sent to Partner establishments, lodging, restaurant, quick service facilities and other high-traffic visitor destinations.