

Partner With Us For 2024!

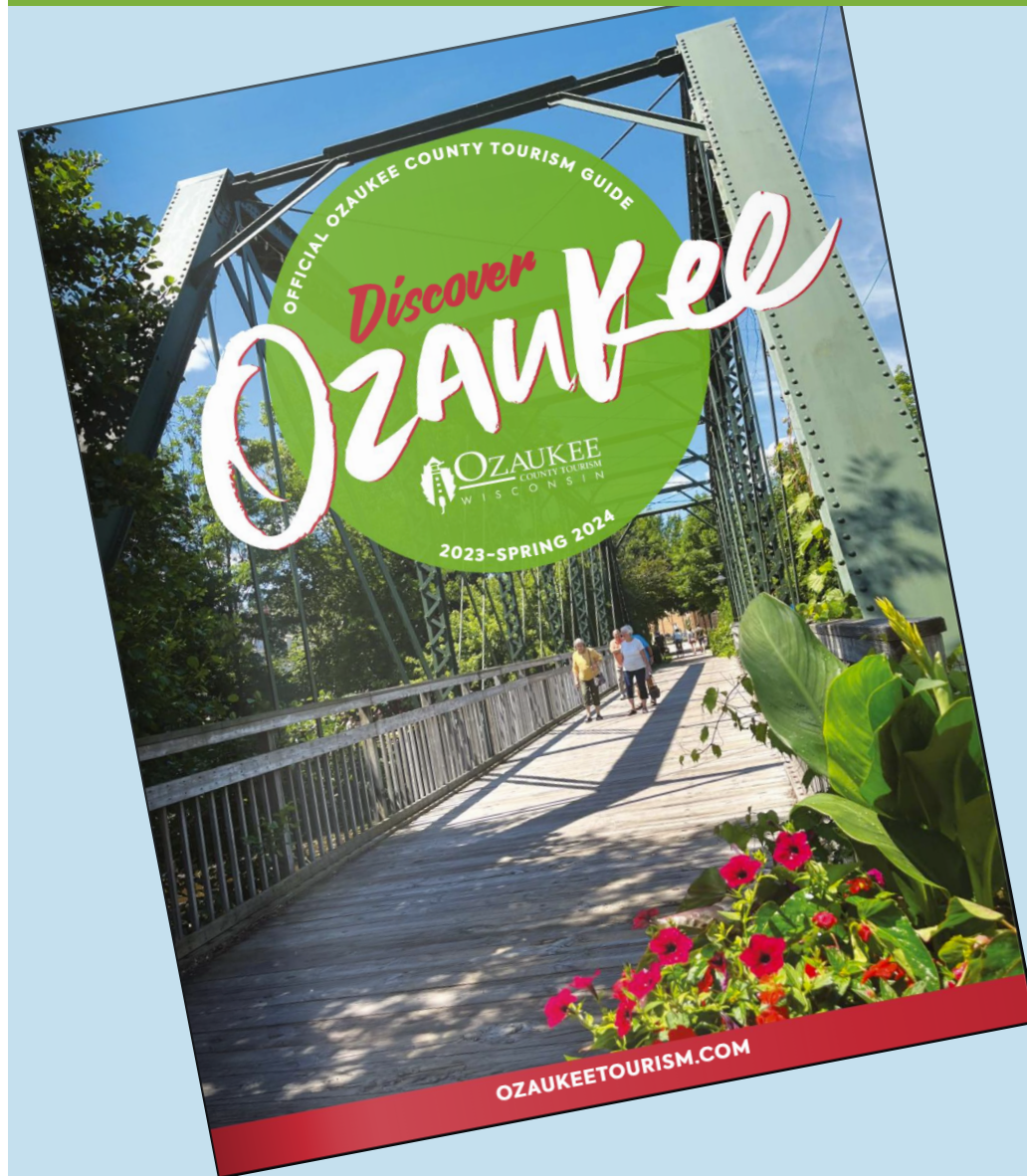
Benefits and Services

- **Print 15,000, 40+ page, full color Official Ozaukee County Tourism Guides** which include your business listing and an up to 50-word business description. Statewide distribution in the spring. Digital copy available online as well.
- **Guides are distributed at statewide** Convention & Visitor Bureaus, Chambers of Commerce, Wisconsin Welcome Center sites, requests from OCTC website and toll-free number and are available to partner establishments.
- **Your listing** on the Ozaukee County Tourism website, ozaukeetourism.com, with a link to your website. The site also includes links to and from Travel Wisconsin at travelwisconsin.com and the Ozaukee Interurban Trail at interurbantrail.com
- **OCTC spends more than \$25,000 in advertising a year**, online and in publications such as Milwaukee Journal Sentinel, Chicago Life Magazine, the Chicago Daily Herald, Our Wisconsin, Key Magazine, Fun in Wisconsin and the Packer Yearbook plus industry publications targeting arts, sports and entertainment groups.
- Ozaukee County Tourism welcomes partner submissions of news for its Facebook/Instagram pages and will assist in **promoting you to more than 6,500 followers on our social platforms!**
- Receive electronic newsletters throughout the year with partner updates.
- **OCTC staffs an 800 number** to provide Ozaukee County visitors up-to-date information.
- An open invitation to **bi-monthly Board of Directors meetings**, to participate in and share your ideas! Call (262)284-9288 for meeting information.
- **Network with similar businesses in the county.** Be a part of special events hosted by OCTC.



PARTNERSHIP OPPORTUNITIES

Ozaukee County Tourism Council



We are a group of businesses and organizations that support and promote tourism in Ozaukee County.



Ozaukee County Tourism Council (OCTC) 2024 Partnership Application

Deadline is Feb. 16, 2024, to be included in the 2024-2025 Ozaukee County Tourism Guide

Renewing Partner

New Partner

You can apply online at ozaukeetourism.com/partnership-application

Business/Organization: _____

Contact Name: _____

Contact Phone: _____

Mailing Address/City/Zip: _____

Email (OCTC business use only): _____

Partnership Amount (All Businesses or Organizations): \$125

Discount to current Chamber Members. Current Member of _____: Subtract \$25 _____

Additional Tourism Guide Category (See below): Add \$25 each _____

TOTAL DUE: _____

Below, please circle ONE FREE Tourism Guide category. For each additional category, please add \$25 each

Places to Stay


Specialty Shopping

Food & Beverage


Things to do & places of interest

Service and Civic Organizations

Please enter a subcategory(ies): _____

 Is your business/organization fully ADA compliant to include with your listing? Yes No

 Is your business/organization dog friendly? Yes No

 Does your restaurant have year -round outdoor seating? Yes No Seasonal outdoor seating? Yes No

The following information is for your published listing in the Ozaukee Tourism Guide and OCTC Website:

Business/Organization Name: _____

Business Address: _____

City: _____ **Zip:** _____

Business Phone: _____

Website: _____

____ Email a 50 word or less business description to: info@ozaukeetourism.com or mail to OCTC, PO Box 721, Grafton, WI 53024 - We reserve the right to edit.

____ Please use my 2023 Tourism Guide business description

*For more information,
please call (262)284-9288
or email
info@ozaukeetourism.com*

**Return application and check payable to:
Ozaukee County Tourism Council, Inc.
PO Box 721, Grafton, WI 53024**

**Request to pay online by emailing
info@ozaukeetourism.com.**

**Increase your exposure with a
display ad in the guides.
Please call us for more information
at (262) 284-9288.**